

FY20 ANNUAL REPORT

ENGAGE. DISCOVER. LEARN.



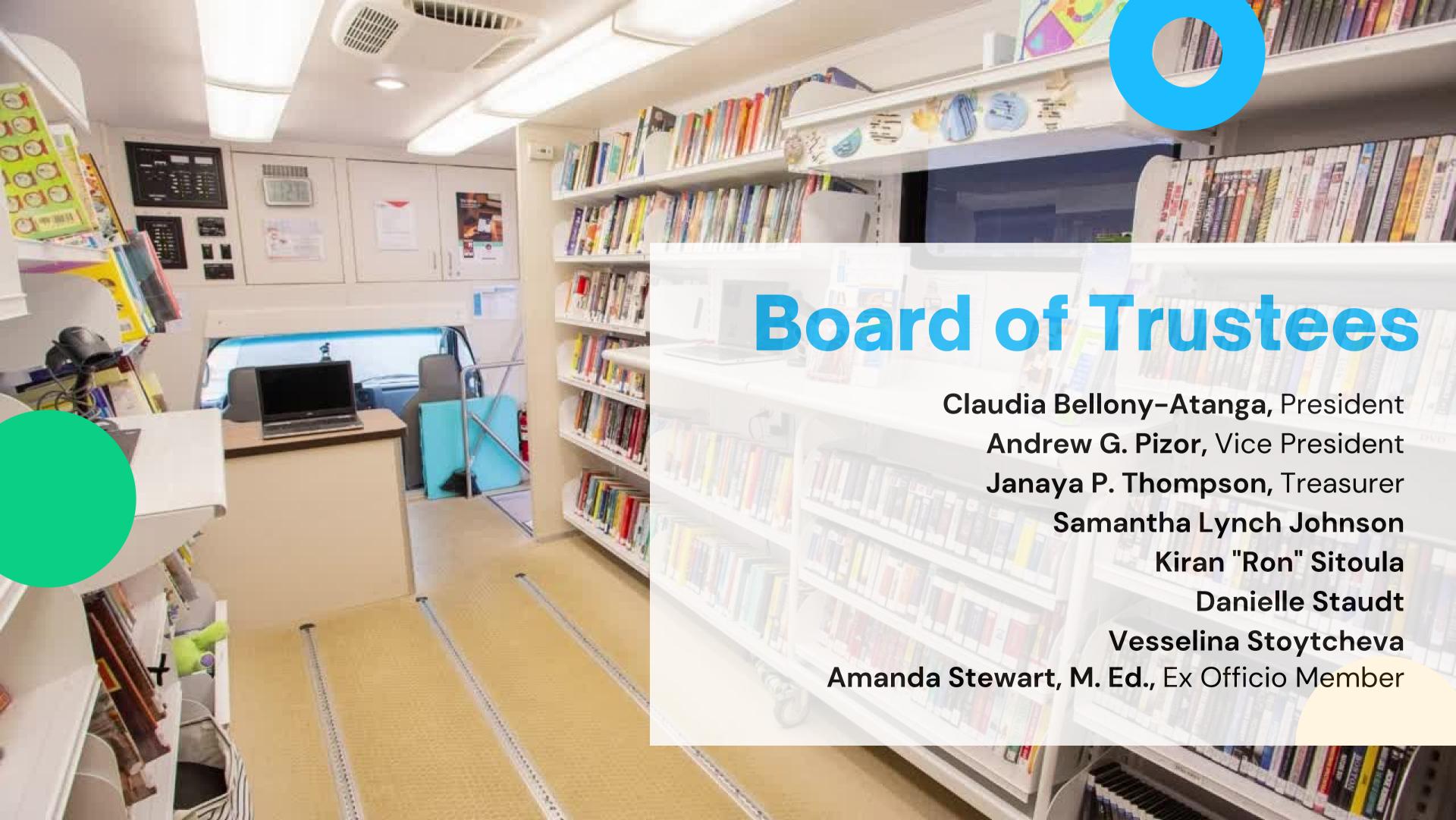
Serving Our Community In Unpredictable Times

Despite the many challenges our community faced this year, **Charles County Public Library** proved to be an organization full of innovative thinkers dedicated to meeting the needs of our community no matter what obstacles we faced.

As you'll see in this report, our mission to create opportunities for our community to engage, discover and learn could not be stopped, even as uncertainty hit. Our staff was empowered to adapt and expand our services despite hardship. We launched a new blog, CCPL @ Home. We pivoted from in-person services and programs to totally virtual offerings in order to help keep our community safe, while still providing access to library resources. We also connected with our community in new ways through live chat on our website, via expanded telephone reference hours, as well as through three new online platforms for virtual programming.

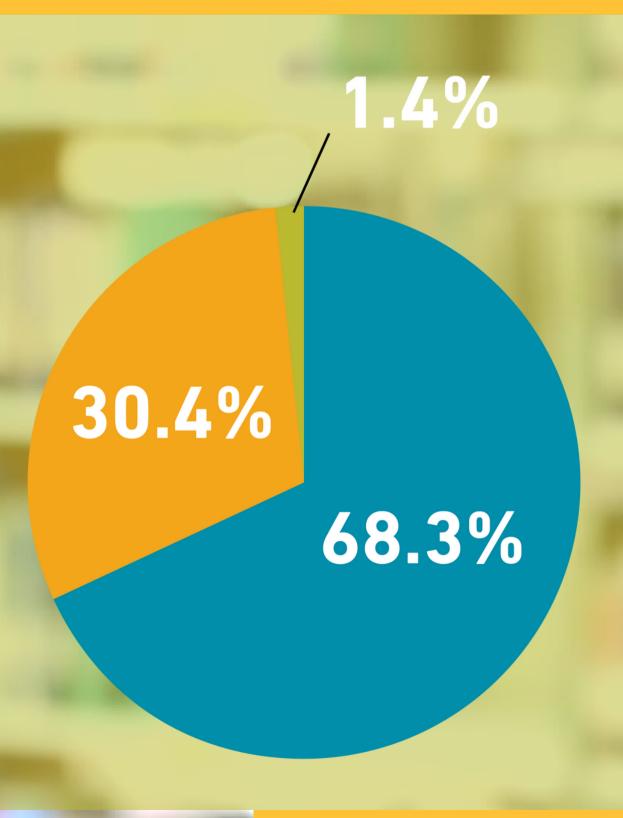
These accomplishments would not have been possible without the dedication of our extraordinary staff, the support of our Board of Trustees, and the leadership of our Executive Director, KennethWayne Thompson, who was appointed to the position mere days before the national lockdown went into effect. We hope you enjoy reading how we were able to make a difference this past year, and look forward to seeing you in the library soon!







Operating Budget



County - \$3,863,205

State - \$1,717,467

Federal - \$0

Grants - \$77,340



Website & Catalog Visits







Library Visits
400,646



Virtual Programs

1275 Programs 23,823
Attendance

Delivered Via New Platforms Zoom Crowdcast Google Meet

Virtual Reading Challenges

Summer Reading

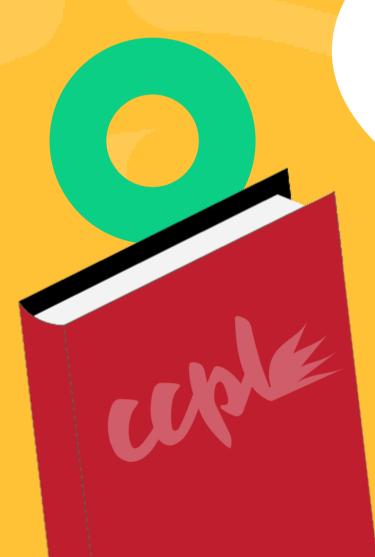
1 D D participants

673 Program Attendance

Special Programs



Circulation



650,324

Materials Circulated

565,961

Physical Items

177,725

E-Content





Ancestry Library Edition 64,225

BrainFuse 8,171

Freegal Song Streams/Downloads

4,722

Hoopla Circulations

26,307

Kanopy Video Plays

628

Lynda.com 26,307

Overdrive Circulations 64,225

Database Use

84,363

Digital Circulation

93,362

New Virtual Services

Live Webchat

Telephone Reference

CCPL @ Home Blog







277 sessions

628 sessions

238 posts

Mobile Hotspots & Free Parking Lot WiFi

110

Circulating Wi-Fi Hotspots

1,011

Wi-Fi Hotspot Circulation



Grew our collection by 100 hotspots through a grant from the Governor's Office of Rural Broadband for use in 2021



FREE WiFi Access was provided in all facility parking lots



Community Partners & Donors

(3) Anonymous Donors | 301 Derby Dames | Alpha Kappa Alpha Sorority, Inc. | Baltimore Orioles | Cherise Banner | Bay K-9 Search & Recovery | Benedict Firehouse | JoAnne Berens | Beyond the Classroom, Inc. | Boston's Restaurant & Sports Bar | Brown Girl Wellness | Budds Creek | Capital Clubhouse | Center for Abused Persons (CAP) | Center for Children | Charles County AARP | Charles County Archaeological Society | Charles County Arts Alliance (CCAA) | **Charles County Charitable Trust | Charles County Department of Community Services | Charles County Department of Aging | Charles County Department of Economic Development | Charles County Department of Emergency Management | Charles County Department of Tourism | Charles County Hospice | Charles County Orphans Court | Charles County Parks & Recreation | Charles County Department of Planning & Growth Management | Charles County Public Schools | Charles County Department of Social Services | Charles County Master Gardeners | Charleston Senior** Living | Chick-fil-A | Children's Aid Society | Citizens for Charles County Public Library (C4CCPL) | Margaret Cleary | Joseph Cocimano | College of Southern Maryland | Community Foundation of Southern Maryland | Caitlin Crowell | Delta Sigma Theta Sorority, Inc. | DC United | Early **Childhood Advisory Council | Margaret Foster-Massey | Forever Free Books | Foundation Information Network | Gray Brothers Market | Greater Waldorf Jaycees | William Gross | Gwynn Center | HeadStart | Health Department of Charles County | Indian Head Senior Center Indian Head Community Center | Indian Head Town Hall | Internal Revenue Service | Island Music Company James E. Richmond Science Center**



Community Partners & Donors

JobSource/DLLR | Journey Beyond | Jude House | Salim & Sheila Khoury | Joel Kore | La Plata Garden Club | La Plata Town Hall | Pamela Leupen | Life Journeys Writers' Guild Lifestyles of Southern Maryland, Inc. | William Lindsay | Living the American Indian Experience | Paul M. Livingston | Macaroni Kid of Charles County | Magic with K | Maryland AARP | MD Commission for Civil Rights | Maryland Department of **Housing & Community Development | Maryland Department of Humanities |** Maryland Department of Natural Resources | Maryland Department of **Veterans Affairs | Maryland Extension Service | Maryland Family Network |** Maryland Insurance Administration | Maryland International Raceway | Maryland Science Center | Maryland State Arts Council | Maryland STEM Festival | Nanjemoy Senior Center | NSWC Indian Head EOD Technology Division | Our Place Waldorf | Donna Peterson | Pets on Wheels | Remembrance Antiques & Treasures | Robert D. Stethem Educational Center | Walter Roscello | Rotary Club of Waldorf | Ashleigh J. Skinner | SkyZone | Sigma Gamma Rho Sorority, Inc. | Silver Diner of Waldorf | Kiran Sitoula | SMECO | Southern Maryland Alzheimer's Association | **Southern Maryland Heritage Conservation Area Consortium** Southern Maryland Astronomical Society (SMAS) | Southern Maryland **Audubon Society | Southern Maryland Blue Crabs | Southern Maryland** Regional Library Association (SMRLA) | Southern Maryland Tri-County Community Action Committee | Spring Dell Center | State Library Resource Center | Danielle Staudt | St. Charles Apartments | The Judy Center | The Playful Parent | KennethWayne Thompson | University of Maryland Charles Regional Medical Center | Waldorf West Mom's Club | **Alisa Williams | Linda Wirth**

CCPL staff are wonderful. Thank you for always being there for us!

THANK YOU!!!!! I WISH ALL OTHER LIBRARIES WERE LIKE THIS!

Immediate help, great service as always from CCPL!



Am loving the services and programs, especially the seminar on how to be an anti-racist. Hope you do more of these!

Very helpful for my telework!

Awesome customer service!

Thank you for continuing to operate our library through these uncertain times.



ccplonline.org

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