A Year in Review

Charles County Public Library
FY21 Annual Report

Rising to Meet the Needs of our Community

In another year full of challenges, the Charles County Public Library again rose to the occasion. We continued to deliver services to our community that allowed for engagement, discovery and learning.

Despite not being fully operational for most of the year due to the pandemic, our dedicated staff was able to deliver educational and entertaining programming, provide new resources, such as mobile hotspots and Chromebooks to bridge the digital divide, as well as deploying our Mobile Library to continue to connect with those who needed the library the most.

In this video, you'll see highlights from across CCPL that show the stellar work of our staff as we were able to continue providing services to the residents of Charles County. We thank you for connecting and engaging with us this year. On behalf of the Board of Trustees and the entire CCPL team, I thank you for your continued support of the library.

KennethWayne Thompson, Executive Director

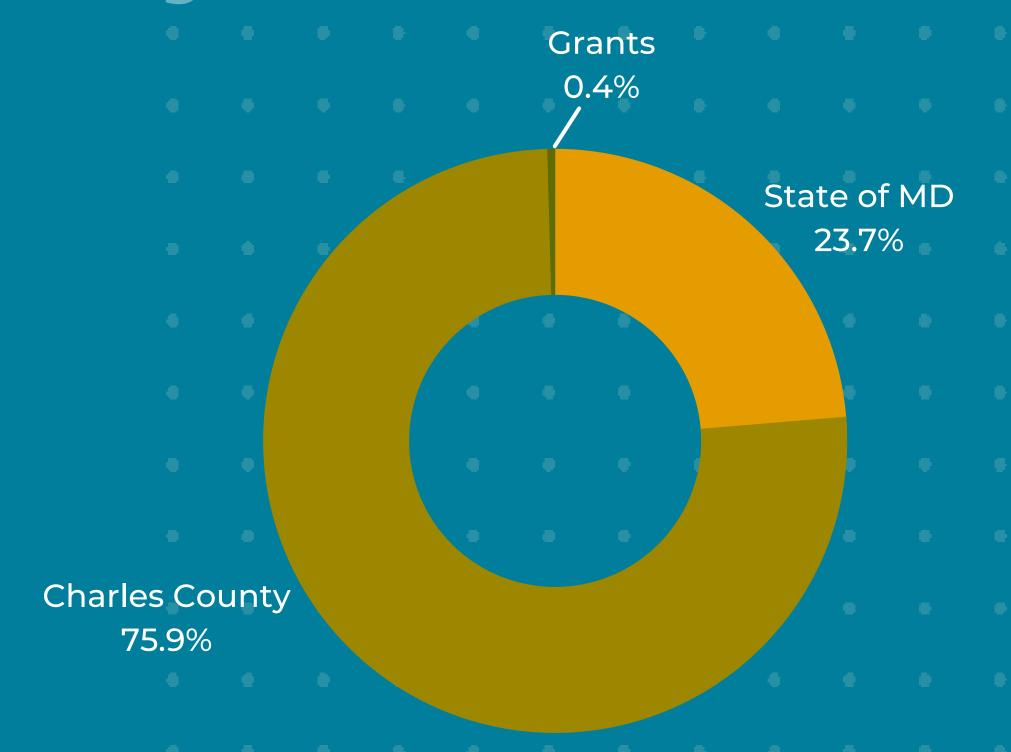
The CCPL Mission & Vision

The Charles County Public Library creates opportunities for the community to engage, discover, and learn.

We are the trusted source for connecting everyone to endless possibilities.



By the Numbers



Operating Budget

State of Maryland \$1,210,616
Charles County \$3,879,900
Grants included in budget \$22,000
Federal \$0
Expenditures \$659,048

Total Budget \$5,262,033

CCPL SNAPSHOT







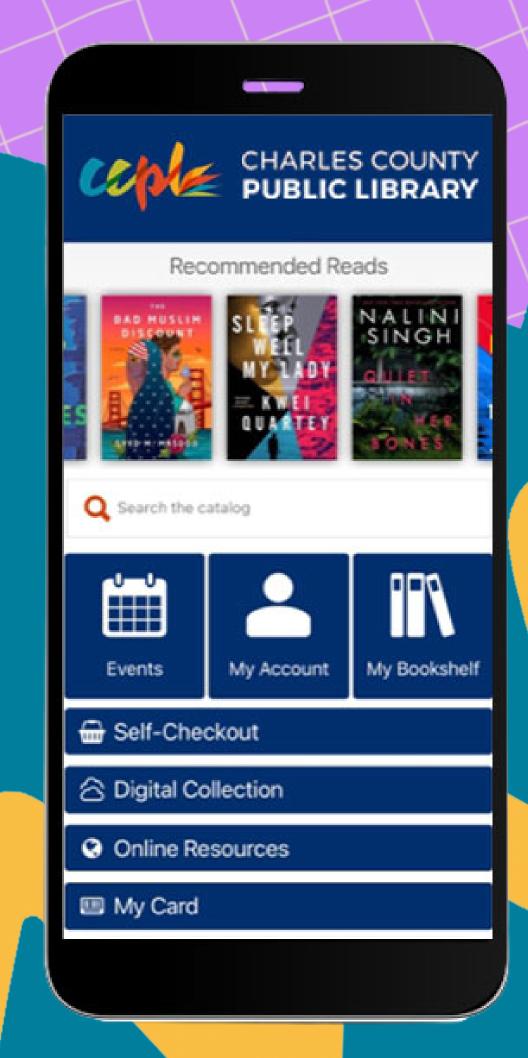




17,685 Curbside Visits

CCPL GOT AN APP!

Launched February 2021





Available on the App Store & Google Play

423,420

Website Visits

Up over 100k from last year!



Social Media @ CCPL







4.42% increase in followers

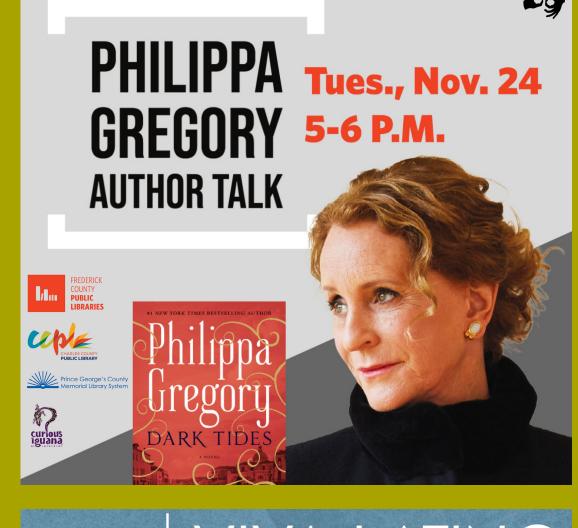
25.19% increase in followers!

4.43% increase in followers



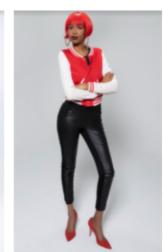
CCPL **Partnered** with Libraries Across Maryland!















1 woman, 12 characters





CCPL GOES FINE FREE!

Announced April 2021

CCPL REOPENED....



Computer Appointments Announced April 2021

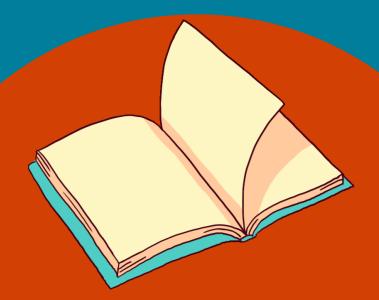
Browsing Appointments Announced May 2021

Fully reopened July 12, 2021!

Summer Learning Challenge 2021



1,156 registrations



495,293 minutes read



635 kids

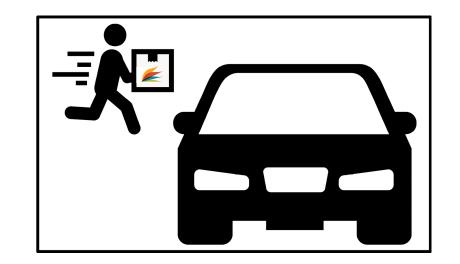
350 adults

171 teens

Continuing Services

Curbside Pickup

Launched August 2020



Live Web Chat

Launched 2020



Remote Printing

Launched 2020



CCPL @ Home Blog

• • • • • • • • • • • •

Launched May 2020



Chromebooks!

20

Chromebook bundles (including a mobile hotspot) added to the collection this year



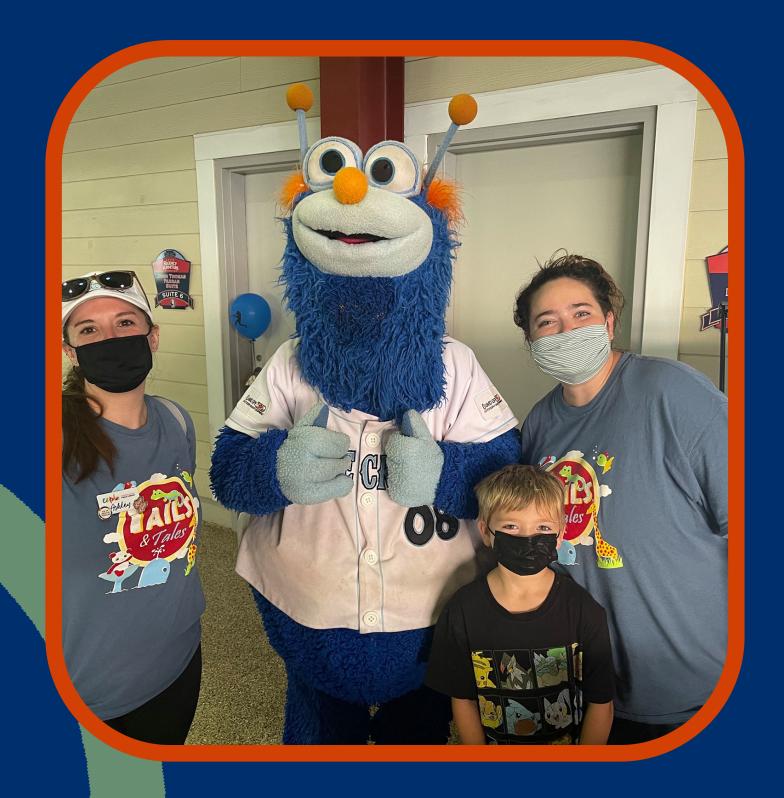
CCPLINTHE COMMUNITY



FOX 5 ZIP TRIP

July 2021

Our Mobile Library was featured on the first in-person show of 2021!





Summer Learning Night @ the Blue Crabs Game

June 2021





Charles County Delegation Press Conference @ Waldorf West

May 2021

August 2021





KennethWayne Thompson Sen. Chris Van Hollen

2021 PROGRAMMING



Total Programs

852

Total Attendance

11,893



Total Virtual Programs

800

Total
Attendance
9,724



Total In-Person Programs

52

Total
Attendance
2,169

Development & Fundraising Highlights



237

Total Donations

\$26,658



110

Donations

\$5,500



Over 105
children
supported for
Imagination
Library

Purchases Made from 2021 Donations



4 New iPads for Mobile Library & Potomac branches



New microphones & sound equipment for Waldorf West



l year of internet service for the 56 hotspots acquired from Giving Tuesday 2020



Toiletries for My Fresh Start free shower program at Waldorf West

Grant Awards

\$100,000

American Rescue Plan Act
Grant in support of the
acquisition of a new Outreach
Van. This project was funded
in part by the Institute of
Museum and Library Services
and administered by the
Maryland State Library.

\$18,740

American Rescue Plan Act
Grant in support of the
acquisition of rooftop Wi-Fi
Antennas for all CCPL
branches. This project was
funded in part by the Institute
of Museum and Library
Services and administered by
the Maryland State Library.

\$6,500

Community Arts
Development Special Project
Grant in support of executing
over 20 programs to
expanded audiences that
celebrate and educate in the
arts. This project was funded
in part by the Charles County
Arts Alliance.

\$16,700

Staff Development Grant in support of training and staff development initiatives. This project was funded in part by the Institute of Museum and Library Services and administered by the Maryland State Library.

\$4,230

a the beautiful to the

Rural Access Residency Grant in support of the purchase of Futuremaker STEM kits. The acquisition was 60% covered in part by the Young Audiences | Arts for Learning organization.

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