



## MISSION

Create Opportunities to Engage, Discover, and Learn.

## VISION

We are a trusted Charles County anchor that enhances lives and supports our communities.

## VALUES

- ★ Supportive
- ★ Transparent
- ★ Inclusive
- ★ Collaborative
- ★ Empathetic
- ★ Welcoming
- ★ Fun



# CHARLES COUNTY PUBLIC LIBRARY

2024-2029 Strategic Plan

Strategic Priorities

What Does Success Look Like?

Goals



### Community Engagement and Awareness

CCPL strengthens community engagement by increasing awareness and knowledge about Library programs, resources, and services among community members. A strong financial support base enhances the Library's capacity to provide comprehensive services that cater to the diverse needs of the community.

- **Goal 1A:** Expand Community Partnerships and Outreach
- **Goal 1B:** Promote a Culture of Community Involvement Among Staff
- **Goal 1C:** Activate Our Community of Supporters and Partners
- **Goal 1D:** Seek to Expand Sources of Funding For The Library To Innovate And Grow In Response To Evolving Community Needs



### Education, Enrichment, And Access

CCPL provides relevant, engaging, diverse, and accessible materials that reflect the interests of the community and promote lifelong learning.

- **Goal 2A:** Support Intellectual Freedom And Access To Information For All
- **Goal 2B:** Develop And Maintain Partnerships To Create Collections And Programs That Engage Residents Of All Ages
- **Goal 2C:** Build An Informed Community By Becoming A Dissemination Point For Information And Programs



### Space and Place

CCPL locations and atmosphere are welcoming, reflect and honor the unique needs of the community, and are placed in geographically diverse locations to ensure access for all. The Library fosters an inclusive environment that supports staff and the larger community.

- **Goal 3A:** Proactively Coordinate With Charles County For Ongoing Maintenance And Library Infrastructure Needs
- **Goal 3B:** Provide Library Spaces, Both Physical and Virtual, That Are Welcoming, Inclusive, And Flexible To Meet The Needs Of Our Communities And Enhance Access To Information And Services
- **Goal 3C:** Foster Inclusivity Within CCPL And Beyond
- **Goal 3D:** Be Recognized As The Information Hub For Communities To Engage, Discover, And Learn