

Charles County Public Library Social Media Policy

Purpose

Social Media is defined as any web application, site or account created and maintained by Charles County Public Library (CCPL) which facilitates an environment for library staff and library users to share opinions and information pertaining to their interests.

Policy

CCPL regards online social media in the same way as its other information resources: in accordance with its mission of serving Charles County's needs for learning, literacy and community connections.

The Charles County Public Library assumes no liability regarding any event or interaction that takes place by any participant in any library-sponsored social networking service, and does not endorse or review content outside the pages created by CCPL staff. Participation in CCPL social networking services implies agreement with all library policies including its *Social Media Policy* and *Computer Policy*, and the Terms of Service of each individual third-party service. If a user does not agree to these terms they are not to use the services provided. Please note, it is the responsibility of the parents to monitor the use of the social networking sites by their children.

Comments, posts, and messages are welcome on CCPL social networking sites. While CCPL recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy by library staff. All postings which contain any of, but not limited to, the following will be removed and the poster barred from posting any subsequent messages to library social networking sites:

- · Obscene or offensive comments
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- · Plagiarized materials

- Private, personal information published without consent
- Comments and/or hyperlinks totally unrelated to the content of the forum
- Commercial promotions or spam
- Organized political activity
- Photos or other images that fall in any of the above categories

The role and utility of social networking sites will be evaluated periodically by library staff, and may be terminated at any time without notice to subscribers.

Adapted from: Whitman Public Library Social Networking Policy; Ottawa Public Library Social Media Policy

Approved by:

Signature of Board President